



REUGE

CRAFTING MUSIC, MOTION AND EMOTION

THE ENCHANTING BIRD

# GREEN CANARY

[WWW.REUGE.CH](http://WWW.REUGE.CH)

REUGE INTRODUCES

# THE GREEN CANARY

When birds sing, it's like a flying-visit to heaven; they take ahold of our soul and transport us. Those who listen are reminded of their connection to nature and called back to the beauty of the present moment. There is an unspeakable emotion in a birdsong. REUGE's collection of Tabatières features a bird automaton and its magical tune in a genuine creation. Devoted to crafting world-class musical automatons, the Manufacture proudly presents a Limited Edition of a "Green Canary" execution which is crowning the "Enchanting Birds" line.





## CRAFTING MUSIC, MOTION AND EMOTION

Based in Sainte-Croix (Switzerland) since 1865, REUGE is considered as the world leader of musical automatons. With more than 155 years of expertise, REUGE manufactures pieces that are technically, acoustically and aesthetically superlative. Combining the motion of an automaton with an exquisite sonority offers an unparalleled experience of the senses. Forward-thinking and innovation define REUGE just as much as its respect for traditional craftsmanship. The Brand relentlessly seeks new materials, original themes and ground-breaking acoustics, making way for the contemporary music boxes of the 21<sup>st</sup> century. REUGE's ability to transform inanimate metal into emotion continues to enthrall those who seek a true work of art, reaching beyond fleeting trends.

# LA TABATIÈRE

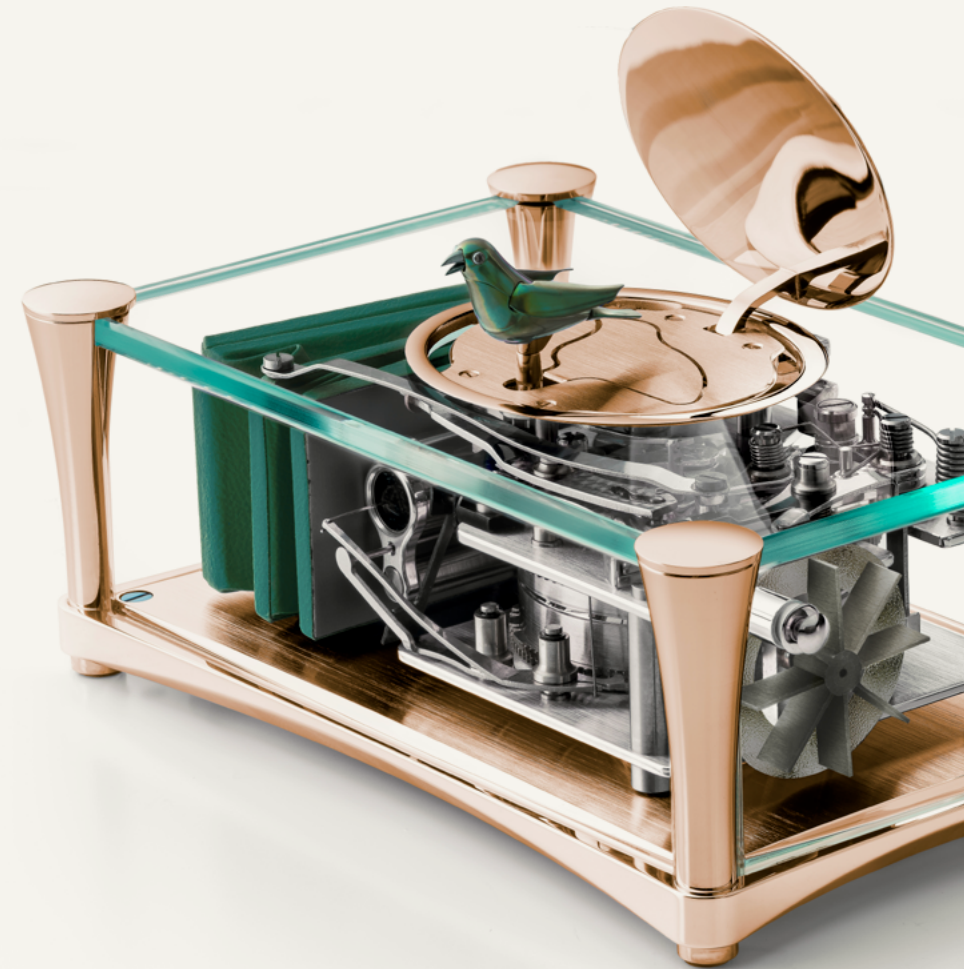
## A UNIQUE KNOW-HOW

Born in the 18<sup>th</sup> century, snuff boxes – called Tabatières in French – were a major, often bespoke personal and valuable possession. A rare few concealed a surprise behind their beautiful decorations: an automaton. REUGE's contemporary execution of the Tabatière is a game changer. It's the continuity of an age-old tradition while being forward-thinking and innovative. What was once the artifact of a bygone time becomes a modern and emotional spectacle. The automaton's uncanny realism is a testimony to the brand's ingenuity and know-how. The complexity behind the movement is the key to uniqueness.

### THE "GREEN CANARY" FEATURES

---

- Limited Edition: 36
- Rose gold plated singing bird box, polished glass panels
- Singing bird automaton composed of more than 250 components & assembled by hand
- Running reserve: about 7 times the working cycle
- Weight: 0,8 kg
- Dimensions: 12 x 7 x 4,5 cm



# THE 3 HALLMARKS

## TONE

---

The bird's tune stems from an extendible bellow in leather that is stored, much like an accordion pleat, by the mechanical movement's side. The most important prerequisite is to be airtight and flexible. Mastering this perilous balance requires a dexterity anchored in a tradition that very few craftsmen possess. The result is an organic sound of such purity, that with closed eyes, one could not tell the difference with an actual birdsong in nature. REUGE reproduces the melody and intonation of the "Green Canary" with virtuosity.

## MOTION

---

The motion is determined by an automaton enclosed in a transparent casing. REUGE respects the bird's exact mimics, right down from pairing the opening of its beak, tilt of its queue and to the flapping of its wings. The bird consists of more than 250 components, assembled by hand in the brand's Ateliers in Sainte-Croix. Upon activation of a lever, the colorful animal pops out of the automaton where it was hidden from view under an oval cover. It flaps its wings and moves every joint of its small body in unison with an enchanting tune imitating the song of a "Green Canary" to a fault.

## DESIGN

---

The latest "Green Canary" execution brings us closer to the natural embodiment of a canary bird. The Tabatière and the bird are rose gold-plated which matches perfectly with the canary's shades of green. Honesty is a fundamental value for the brand thus choosing a full transparent casing in order to disclose the automaton movement in all its beauty. Upon activation, the observer notices the mechanical ingenuity generating the bird's movement and can admire the gentle sway of the bellow conveying sound.

REUGE

CRAFTING MUSIC, MOTION AND EMOTION

REUGE SA • QUARTIER DU PROGRÈS 37 • 1450 SAINTE-CROIX • SWITZERLAND